

## **MARKETING POLICY**

The provider will market services and supports in an ethical and professional manner. Designated staff may provide pamphlets to support coordination agencies which explain services and supports offered to create quality individualized training to individuals with developmental disabilities. Designated staff may follow up with support coordination agencies in person or with phone calls. Marketing may also be provided by designated staff at district level marketing fairs.

The provider prohibits officers and employees to solicit individuals through the use of fraud, intimidation, undue influence, including offering discounts or special offers that include prizes, free services, or other incentives.

The provider prohibits officers and employees to solicit an individual currently receiving services from another vendor for the purpose of inducing the individual to switch vendors through the use of fraud, intimidation, or exertion of undue influence on an individual.

I have read and fully understand the Marketing Policy and agree to follow its dictates.

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Staff Signature

\_\_\_\_\_  
Date